

PRESS RELEASE

Safic-Alcan Changes its Corporate Logo

Puteaux, March 1st, 2015 – Safic-Alcan, the international distributor of speciality chemicals, is proud to announce the launch of its new corporate logo reflecting the company's important presence in Europe and that of its subsidiaries and partners abroad. This change is consistent with the management of Safic-Alcan acquiring control of the Company following the LBO of January 2015.

Martial Lecat, CEO of Safic-Alcan, points out that the new logo representing a sail displayed in the form of curved triangles reflects the dynamism and flexibility of the company, the know-how and expertise of a leading chemical distributor while conveying its ability of anticipating new trends.

As a privileged partner of the formulators in Europe and thanks to its highly specialized salesforce, Safic-Alcan is not just a chemical distributor but a real partner offering technical expertise and providing high performance solutions with a dedicated service guarantee, thus creating an important added value between its principals and customers. Hence the tagline: "Innovative solutions".

The blue colour remains present in the logo conveying the long-term vision of the company that has sustained steady growth since its foundation in 1847. The variety of new blue shades illustrates the ability of Safic-Alcan to adapt to a wide range of speciality chemicals industries.

"The logo is meant to express the new shareholders' commitment to its employees, customers and principals across the board with a view to ensuring to Safic-Alcan future growth and sustainability", concluded Martial Lecat.

About Safic-Alcan

Safic-Alcan, a French multinational distributor of speciality chemicals headquartered in Puteaux (near Paris, France), develops and provides a large range of polymers, materials and additive for the rubber, coatings, pharmaceuticals and cosmetics industries.

The Group is present in all major countries of the European Union, as well as in Turkey, and China with on-going strategic development in Eastern European countries

Safic-Alcan posted nearly 400 M€ of revenues in 2014. The company is led by Martial Lecat, Philippe Combette and Jean-Michel Guyon.

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